

NOVOSIBIRSK REGION – the territory for successful investments

NOVOSIBIRSK REGION – the geographical centre of the Eurasian continent

The location at the intersection of major transport routes provides the region with **unique opportunities for building an optimum system of cargo distribution** when establishing production and storage facilities in the region.



Tolmachevo International Airport

- One of the most rapidly developing airports of federal importance



Railways

- Trans-Siberian
- Turkestan-Siberian
- Central Siberian



Federal highways

- R-254 Irtysh
- R-255 Siberia
- R-256 Chuysky Trakt

NOVOSIBIRSK REGION –

one of the largest and fastest growing regions in Russia

It is located in the geographical centre of the Russian Federation, and borders on the Altai Territory, the Kemerovo, Omsk, and Tomsk Regions, and Kazakhstan.

Area

177 800 sq km

Population

2,79 m people

Urban population

79%

Average salary

530 \$ per month



Economy of the Novosibirsk Region

is rather diversified

The economy of the Novosibirsk Region is characterised by a high level of diversification and is a multi-industry complex based on industrial production, the real estate sector, wholesale and retail trade, and communication services.

The economic development of the Novosibirsk Region is marked by a steady growth in the Gross Regional Product (GRP). The GRP performance of the Novosibirsk Region consistently exceeds the average performance indicators of the Siberian Federal District and the Russian Federation.

104 000+

organisations

≈ \$ 6,1 bln

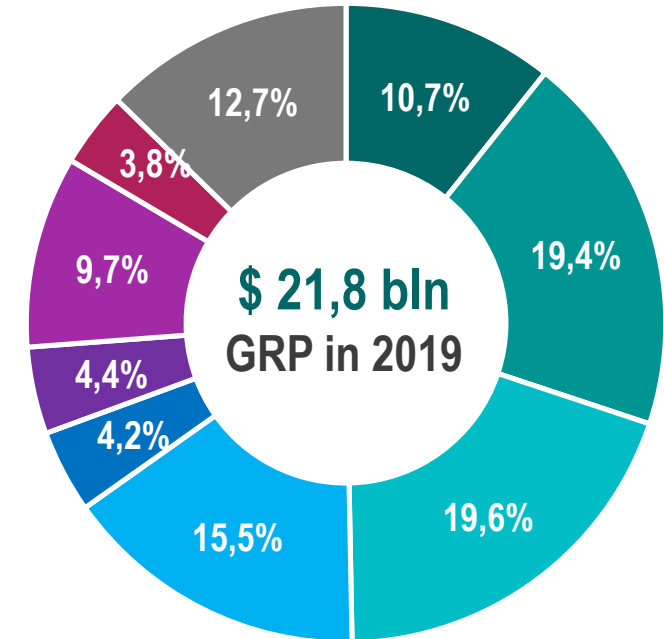
foreign trade turnover of the
products of the Novosibirsk
region in 2019

\$ 4,1 bln

real fixed capital
formation in 2020

3 %

average annual
increase in GRP



- Operations with real estate, including research and development
- Industry
- Transport and communication
- Wholesale and retail trade
- Agriculture, hunting and forestry
- Health and social services
- Education
- Building
- Other

NOVOSIBIRSK–

One of the major research, educational, and innovation centre of Russia

22

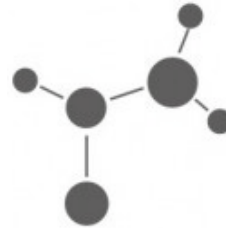
higher educational
institutions



BEKTOP

68

scientific research
institutes



>50

academic
scientific
organisations

67

secondary vocational
institutions

978

general educational
academic

1049

preschool educational
academic

**Concentration of scientific personnel
in Novosibirsk is 1.5 times higher than
the average rate in Russia**

137 COUNTRIES

are foreign trade partners of the Novosibirsk Region



KEY TRADING PARTNERS:



EXPORT

- Machinery, equipment, vehicles
- Anthracite
- Chemical products (polymers)
- Food and agricultural products (biologically active additives, fish, chocolate)
- Wood, pulp and paper products
- Metals and articles thereof

IMPORT

- Machinery, equipment, vehicles
- Textiles and footwear
- Metals and articles thereof
- Chemical products (plastics, drugs, proteins)
- Food and agricultural products (fruits, vegetables, cocoa, flowers)
- Wood, pulp and paper products

COOPERATION

Novosibirsk region and the French Republic



According to the results of 2020, the French Republic ranks second after China in the foreign trade turnover of the Novosibirsk region which is more than \$ 640 million.

International cooperation:

- The Honorary Consulate of the French Republic has opened in Novosibirsk, the French cultural and information center "Alliance Francaise-Novosibirsk" operates
- The French companies Auchan, Leroy Merlin and Decathlon, which are part of the family corporation "The Association Familiale Mulliez" have opened their stores in Novosibirsk region
- Novosibirsk region has 12 enterprises and organizations with the participation of legal entities and individuals of the French Republic that provide services in trade

INTERNATIONAL COMPANIES

in the territory of the Novosibirsk region



PHILIP MORRIS



BANCA INTESA

KEY FACTORS

of investment attractiveness of the Novosibirsk region



Large **consumer market** of the Member states of the Eurasian Economic Union (EAEU)



Developed **transport infrastructure** with the access to foreign markets of the **EAEU**, the **EU**, and the **Asia-Pacific region**



Highly qualified **human resources** and **scientific potential**



Developed system of business and investment support:

- Tax benefits and special preferences
- Investment platforms ready for projects implementation
- Entrepreneurship support infrastructure (common use centres, business incubators, prototyping centres, engineering centres, etc.)
- Regional Development Institutions (guarantee and financing funds, Investment promotion agency of the Novosibirsk region)

PRIORITY AREAS FOR COOPERATION



- Innovative products and services, new materials and technologies
- Manufacturing of medical devices
- Biotechnology and biopharmaceuticals
- IT - technologies
- Creative economy
- Agriculture
- Food production
- Production of consumer goods
- Logistics

INDUSTRIAL AND LOGISTICS PARK OF THE NOVOSIBIRSK REGION



21 resident organisations

3 infrastructure users

≈\$ 995 million

total declared amount
of investments

≈\$ 527 million

amount of investments
made to-date



INDUSTRIAL AND LOGISTICS PARK OF THE NOVOSIBIRSK REGION

is chosen by:

Major retailers:

 **X5** RETAIL GROUP

 **МАГНИТ**

 **GJ**

 **Ашан**

 **ЛЕНТА**

Foreign companies:

 **arneg**
RUSSIA

MARS



PEPSICO

Mondelēz
International

Industrial and logistics companies:

 **РосАгроМаркет**

 **АРМАТОН**
ЗАВОД КРУПНОПАНЕЛЬНОГО ДОМОСТРОЕНИЯ

 **SIBALUX**
СИРОТКИ

АЛЮМИНИЕВЫЕ КОМПОЗИТНЫЕ ПАНЕЛИ

 **РоссПак**

Слад  **мир**®

 **ПЕСА**
НОВОСИБИРСК

 **Завод
тарных
изделий**

ВСК

SPECIAL INDUSTRIAL AND TECHNOLOGICAL PARKS

of the Novosibirsk region



Biotechnopark in Koltsovo

A modern investment site with the necessary engineering and innovative infrastructure for the development of pharmaceutical, biotechnological and medical companies. The Biotechnopark Common Use Centre is equipped with testing and laboratory equipment for innovative companies.

21 hectares

13 resident companies



Medical industrial and technopark

An integrated technological park designed to solve the key problem of medicine and public health projects development — the lack of a closed-cycle infrastructure oriented towards bringing innovative products to the healthcare system for practical use. The world's first concession in the field of medicine with federal participation.



Academpark

Academpark was recognised as Russia's most successful technology park in 2015. An integrated technology park with a unique research, technology, and business infrastructure, offering optimal conditions for the establishment and development of innovative companies and high-tech production facilities.

188 800 sq.m

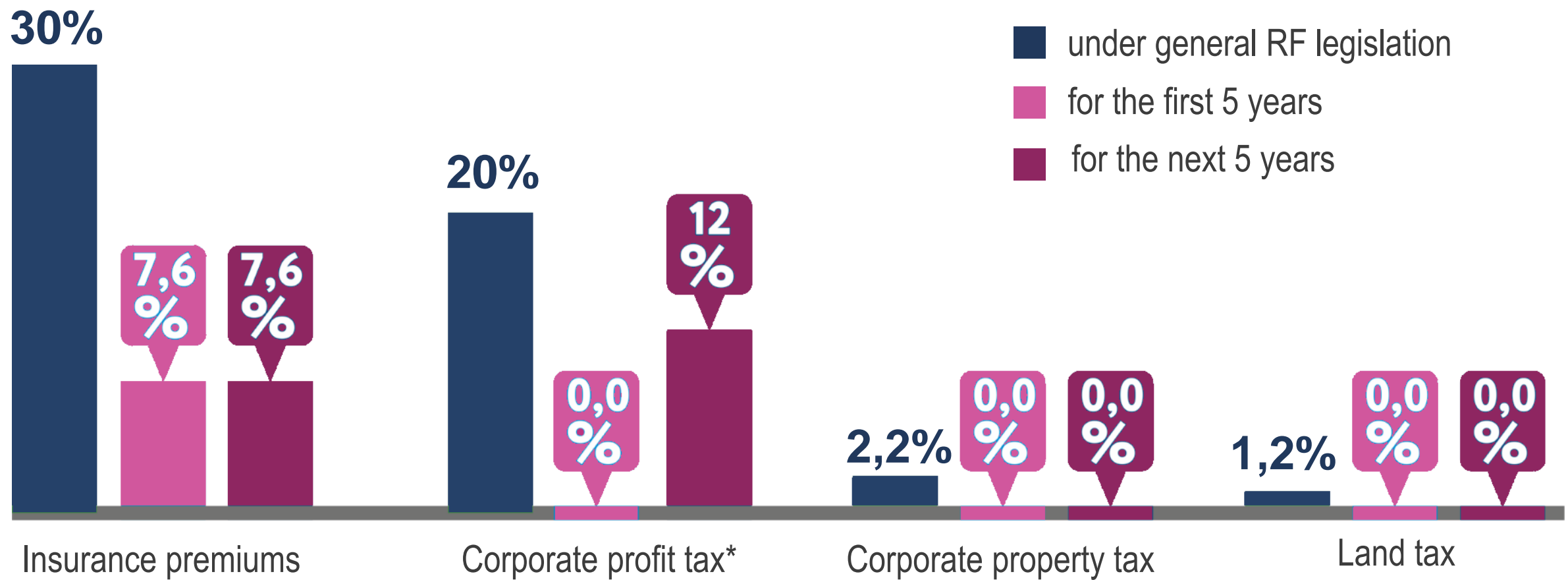
390 resident organisations

950+ projects

9000 employees

Priority Social and Economic Development Area (PSEDA)

Tax privileges and special preferences for residents



* Profit tax exemptions take effect after the first profit is received

INVESTMENT PROMOTION AGENCY OF THE NOVOSIBIRSK REGION

as the regional development institution (AO «AIR»)



AO «AIR» was established
in 2005 by the
Government of the
Novosibirsk Region to
attract investment



Interaction with all levels of
government



Selection of optimal
investment sites for project



Maintenance of the creation
and certification of park
projects



Transfer of land from one
category to another



Interaction with resource
supplying structures



Selection of federal and
regional instruments
of state support



Selections of financial
support for projects
implementation

One-Stop Support of Investment Projects



The purpose of the one-stop format:

To make the investment process as convenient and clear for investors as possible



Reduced investor participation in project approval and document package preparation procedures



Reduced project implementation period



Clear and transparent implementation algorithm

Thank you for your attention

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