

## **GRADIENT ALPHA INVESTMENTS GROUP OPENS THE WAY FOR FOREIGN INVESTORS TO ACCESS RUSSIAN MARKET**

**February 21, 2012, Moscow** – Pavel Gagarin, chairman of the board of Gradient Alpha Investments Group, will deliver a presentation at the conference of Business club and Think Tank Le Cercle Kondratieff, that will take place in Paris on 23 February this year. The event is expected to attract a considerable number of French investors who are considering operations in Russia. This marks the start of Gradient Alpha Investment Group's full-scale involvement with the Western investment community, which will provide investors with access to the most promising investment opportunities in Russia.

Today, as more and more foreign investors acknowledge the potential of the Russian economy, they need practical knowledge about the investment processes in Russia, both in the Moscow federal centre and the regions. These will be the key topics of Pavel Gagarin's presentation to the French entrepreneurs. Gagarin will explain administrative and procedural aspects of investment in Russia, the peculiarities of local laws and business practices, as well as legal, tax and financial nuances.

"Obviously, Russia, with all its faults, is one of the most promising regions for investors and business expansion. The economy is booming, a large resource base provides for the stability of long-term plans. Our goal is to minimize the risks for foreign companies that start operations in Russia and provide them with a guaranteed return on their investment. For this we use the whole experience of consulting and working with Russian companies, which we have accumulated over 15 years" – said Pavel Gagarin.

During the conference, Gradient Alpha Investments Group will also present specific project in Russia, which have been selected as the most attractive investment objects currently available.

Pavel Gagarin commented: "Russian medium-sized businesses are not burdened by administrative and political risks. Therefore, we believe that investments in these businesses will serve as a reliable basis for the success of foreign investors in Russia."

Jean-Louis Truel, Vice-president of Cercle Kondratieff, said: "For many companies Russia is seen both an opportunity and a risk. Cercle Kondratieff's aim is to inform them and to promote a balanced view of what is business in Russia. In this respect the partnership with Gradient Alpha, a leading Russian audit and consulting company will give the participants a unique opportunity to have a first-hand view and to grab opportunities without incurring disproportionate risks"

For more information, please visit the company web site [www.gradient-alpha.biz](http://www.gradient-alpha.biz) or use the following contact information:

PR department  
Gradient Alpha Investments Group  
telephone: +7 (495) 740 1264  
email: [m.shetilenko@gradient-alpha.ru](mailto:m.shetilenko@gradient-alpha.ru)

PR representative in Europe  
Eva Smit  
telephone: +44 (0) 7538 978986  
email: [insidersuk@gmail.com](mailto:insidersuk@gmail.com)

To get the accreditation to the conference please contact the press office of Le Cercle Kondratieff via email: [jltruel@cario.fr](mailto:jltruel@cario.fr).

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**Gradient Alpha Investments Group** has more than 15 years of experience in facilitating investment deals in Russia. Acting as a strategic growth consultant for many Russian companies, the group has conducted hundreds of investment projects, both private and public, in various sectors of the economy.

**Pavel Gagarin** is Chairman of the Board of Gradient Alpha Investments Group. He established the Group in 1995 and has headed its activities since then. Under his leadership the Group has developed its consulting, auditing and investment businesses. Since 2007, Gagarin has been Chairman of the advisory council to the Legislative Commission of Moscow City Duma (Council). He also takes part in drafting legislative initiatives for the Russian federal government.

**The Business Club and Think Tank Cercle Kondratieff** (Paris) was founded in 1998 as a union of European economists, businessmen and representatives of various professions, who have worked in Russia. Ongoing "Le Cercle Kondratieff" events provide not only a broad overview of the socio-political situation in Russia and its relations with France and the EU, but also practical information necessary for investment and business development in Russia.