



CHEREPOVETS INTERNATIONAL INDUSTRIAL FORUM

The 12-13th of December, Cherepovets, Vologda region, Russia

Cherepovets is one of the largest industrial centers of Russia. The city has enterprises in the field of engineering, metalworking, metallurgy, construction, wood processing, food production and others. In Cherepovets two large global companies are located, these are the metallurgical company “Severstal” and the chemical holding “Phosagro”.

Cherepovets International Industrial Forum is a platform for discussion of the issues related to development of industry and introduction of new technologies into production.

The Forum is held under the patronage of the Chamber of Commerce and Industry of the Russian Federation.

Participants of the Forum are heads of the Russian and foreign companies, representatives of Federal development institutions and public associations of entrepreneurs.

The Forum is aimed at:

- Accumulating the best Russian and foreign practices of the manufacturing sector development;
- Reviewing the ways of implementation of such practices in the activities of the Russian companies.

The key topics of the forum are the development of clean-tech (recycling, energy saving, economical use of raw materials and energy) and training of personnel for the production sector. Projects in the field of innovation, breakthrough technologies and scientific developments for the various industries will be actively discussed during the forum. Traditionally, the program of the forum will include a conference on wooden house building and woodworking "Vologodsky Dom (Vologda House)", where experts and practitioners will discuss key trends in the development of this sphere.

In addition to the business program, the forum participants will have the opportunity to get acquainted with the best practices in the field of industrial sector development, and visit the leading enterprises of the city of Cherepovets. The special project of the forum is the opening of a new plant for the production of all-terrain vehicles and a plant for the production of fibrolite plates in the industrial Park 7"Cherepovets".

The organizers invite foreign companies to participate in the Forum and present their technologies and developments and to find partners among the Russian companies.

What opportunities gives participation in the Forum:

- ✓ new contacts,
- ✓ promotion of your products,
- ✓ effective partners among Russian companies,
- ✓ cooperation with the city administration.

The program of the Forum includes conferences, b2b negotiations, acquaintance with the production sites of the city, visits to enterprises, product presentations, meetings with experts.

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PROGRAM II INTERNATIONAL INDUSTRIAL FORUM

The forum program includes a variety of events that will be United by a single theme: building constructive, trusting relations with Russian and foreign companies, we can significantly reduce the impact of the negative factors that take place in the economy today.

By pooling resources and working together, we are laying the Foundation for effective growth and development.

12 December 2018 (Wednesday)

9.00-09.45 Press conference

10.00-12.00 Discussion " New economy in small cities: plans or already reality? »

Leaders of the business community of Russia and foreign countries, public organizations and associations of entrepreneurs, Executive authorities and development institutions will discuss current trends in the development of the manufacturing sector, the conditions that should be created in small towns for their implementation, as well as evaluate the effectiveness of the tools created for their introduction into production at large, small and medium-sized enterprises.

Key theme:

- **Development of "clean" and energy efficient technologies.** The best available technologies, recycling, energy-intensive use of raw materials. What can stimulate the introduction of these technologies in modern Russian production?
- **Research and development in the service production.** How to ensure the synthesis of science and production? What are the priorities of modern state innovation policy? Innovation support programs. The experience of European countries in supporting innovation.
- **Improving training.** New competencies in the global digital economy.

- **Sources of technological upgrading.** Where to find them, how to implement and whether it is necessary for the modern Russian enterprise?
- **Import substitution as a key vector of the Russian economy.** Is the economy of a small town ready for the development of import-substituting industries?
- **Business cooperation – the path to Industry 4.0.** Electronic business cooperation platform as a tool for integrating company resources into a single ecosystem.

Panelist:

- Representatives of state Executive authorities;
- Large Russian companies, small and medium business;
- Representatives of public organizations and institutions of entrepreneurship development;
- Representatives of organizations involved in the implementation of advanced technologies;
- Foreign partner;
- Representatives of consulates and trade missions.

12.15-13.15 Lunch

13.30-15.30 Departure for the opening of a new plant for the production of fibrolite panels at the site of the industrial Park "Cherepovets".

13.30-16.00 Conference in the format of World Cafe " Industry 4.0. Production development tools».

The participants of the meeting will discuss various aspects that affect the efficiency of production, the readiness of Russian companies for technological re-equipment and sources of production modernization.

Key topics for discussion:

- Greening of production. Ways to improve the quality of production through the introduction of clean-tech;
- Informatization of the economy and individual industries. Selection of IT solutions for production development;
- Outsourcing. Source of modernization of large-scale production and development of innovation in the activities of outsourcers;
- Best available technology;
- Business cooperation. On the way to the emergence of a new ecosystem;
- Foreign economic cooperation. The key vectors for development partnerships;
- A new international system of production of electronic societies. Project presentation.

15.30-16.00 Coffee break

16.30-18.00 Summing up the results of the competition "Investor of the region". Awarding ceremony.

16.00-18.00 Annual meeting of members Of the Russian Union of Industrialists and Entrepreneurs

18.30 – 21.00 Dinner for the guests of the forum.

13 December 2018 (Thursday)

9.00-10.00 Business breakfast for forum guests.

10.30-13.30 Conference on wooden house building and woodworking "Vologda house".

13.30-14.30 Lunch

Round table " Improvement of personnel training system for industry»

The participants of the round table will discuss what needs to be done to change the system of training and make it more adapted to production.

Key theme:

- The project of Russian-Finnish international educational center for workers in the field of wooden construction.
- European experience of secondary special education and additional education. Experience of educational cluster of South-Eastern Finland.
- Interactive and distance learning technologies.
- Productivity and safe production. The experience of the company "Severstal»
- Professional standards.
- 14.30-16.30 Round table " Improvement of personnel training system for industry»**
- The participants of the round table will discuss what needs to be done to change the system of training and make it more adapted to production.

Roundtable participant:

- Representatives of secondary special and higher education institutions
 - Representatives of public organizations of entrepreneurs
 - Representatives of Executive authorities
 - Foreign partner
 - Representatives of large, medium and small manufacturing companies.
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14.30-16.30 Round table to discuss proposals for the adjustment of legislation on the activities of the territories of advanced socio-economic development of Russia

16.30-17.00 Signing of Agreements. Negotiation platform.

17.00 End of the forum

TOPICS OF CHEREPOVETS INTERNATIONAL INDUSTRIAL FORUM

THE 12-13th OF DECEMBER, 2018

CHEREPOVETS, VOLOGDA REGION, RUSSIA

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<p>ENVIRONMENTAL BUSINESS</p> <ul style="list-style-type: none"> — Development of eco-friendly and energy-efficient industrial technologies — Application of the best available technologies — Increasing environmental responsibility of business — Recycling — Energy-intensive use of raw materials — Research and development for metallurgy 	<p>IMPORT PHASE-OUT</p> <ul style="list-style-type: none"> — examples of development of the industries implying import phase-out — what can contribute to the development of import phase-out 	<p>TECHNOLOGY UPGRADE OF ENTERPRISES</p> <ul style="list-style-type: none"> — Sources of new technologies; — Research developments in the field of reverse engineering (renovation of production equipment); — Cooperation with European companies for technology transfer and exchange of experience.
<p>DIGITAL ECONOMY</p> <ul style="list-style-type: none"> — Information Technologies in production — Selection of IT-solutions to improve the efficiency of the enterprise 	<p>SYSTEM OF HUMAN RESOURCING FOR THE INDUSTRY</p> <ul style="list-style-type: none"> — The experience of Cherepovets in training (project Mechanical-engineering educational platform) — International educational center for training in the field of woodworking and construction — professional standards 	<p>FOREIGN ECONOMIC COOPERATION</p> <ul style="list-style-type: none"> — Asian vector of modern economy; — Business dialogue "Russia-Finland", "Russia-Turkey", "Russia-China", "Russia-Germany» — Certification as the basis to improve competitiveness in the foreign and domestic markets
	<p>DEVELOPMENT OF THE SECTOR OF WOODEN HOUSE BUILDING</p> <ul style="list-style-type: none"> — The VI International conference on wooden house-building "Vologda-style house» 	<p>EFFECTIVE DEVELOPMENT OF TERRITORIES</p> <ul style="list-style-type: none"> — Ways to increase the investment attractiveness of the territory. — Territory development and territory planning of investment zones.